Why?

VISION

To serve millions of tourists through our next-generation urban products.

MISSION

To make tourists live moments at their full, to help them capture those moments, and to make them never to forget.

CORE VALUES

Love and honesty. Growth through creativity, innovation, and hard work.

UNIQUENESS

The sculpture.



By connecting more sculptures through specially designed Look@ platform, the city gets a next-generation tourist guide.

By making it a game for tourists, we educates them about the city history, promote a less -visited attractions, and at the same time we fight crowds in front of the most iconic ones.



TOURIST GUIDE

Sculptures are connected through our backend platform.



THE ROUTES

Our algorithms calculate optimal routes and direct tourstist.



GAMIFICATIONS

Posting pictures along routes earn your points.



DISCOUNTS

ORDERING

Exchange points for discounts.



For ordering contact us at **sales@lookat.hr**





EMAIL

look@lookat.hr

Distributor for Switzerland, France and Austria: pcotting@cci-media.com

TEL

+41 79 555 3725 / +41 43 541 4000

ADDRESS

CCI MEDIA Zilstrasse 27 CH-8153 ZH-Ruemlang







The Look@ Platform

By ordering Look@ sculpture you get an access key to the Look@ platform through which you can check and control all of your sculptures from any locations.









CONNECT

Connect to the "LookAtWiFi", and go to getlookat.com to see a picture live preview on your phone. Position yourself and/or choose optional addon Augmented Reality features.



START

Start a photo session when you are ready. Strike a pose and smile! Pictures will appear at your phone screen after 10-15 seconds.



SEND A POSTCARD

Make a postcard and send back home from the photo you just snapped or share the photos on social media through Look@ Wi-Fi!



LEARN

Educate vourself about the attraction you have just taken a picture in front of and find out what route to take to avoid crowds.

Meet the Look@ sculptures



SOLAR DRIVEN

It provides enough energy to supply itself with solar power for up to 15



EASY TO INSTALL

Look@ is installed and ready for use after affixing it with only 4 screws.



MODERN DESIGN

An artistic, designer housing made to withstand all the weather conditions.



CONSTRUCTION

Sculptures are made of thick cold-pressed stainless steel.



FREE INTERNET

Look@ provides a free superspeed 4G WI-Fi Internet connection.



CAMERA

A 20MP camera (DSLR) with top features is adjusted specially for the specific attraction.



Meet the Look@ web-app





Connect with one click and take selfies with another.





Make vour picture a postcard, and send it to someone special.

EDUCATION

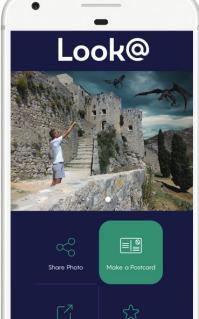


Learn about a specific attraction and landmark nearby.





Get info about places to see, restaurants to eat at, and many other data.



> PREVIEW

Live preview on your mobile phone screen. It's like taking a selfie with your own smartphone.



SHARING

It's so easy over our superspeed 4G Wi-Fi Internet.



AUGMENTED REALITY

Add a historical figure or make the building look like it used to many centuries ago.



AVALIABILITY AND UPDATE

Our team will constantly work on improvements through free updates.



Business Model

- WE **SELL** OR LEASE OUR **PHYSICAL PRODUCT**
- WE SELL **POSTCARDS** THROUGH OUR APP
- WE SELL **ADVERTISING** SPACE
- WE SELL **"SPECIAL FEATURE"** AR PICTURES

OPTION 1: We **sell** sculptures to cities we split the in-app purchase profit with the city.

OPTION 2: We install sculptures by ourselves - we don't split the in-app profit with the city.

