

Why?

VISION

To serve millions of tourists through our next-generation urban products.

MISSION

To make tourists live moments at their full, to help them capture those moments, and to make them never to forget.

CORE VALUES

Love and honesty. Growth through creativity, innovation, and hard work.

UNIQUENESS

The sculpture.

Interactive Tours

By connecting more sculptures through specially designed Look@ platform, the city gets a next-generation tourist guide.

By making it a game for tourists, we educate them about the city history, promote a less-visited attractions, and at the same time we fight crowds in front of the most iconic ones.



TOURIST GUIDE

Sculptures are connected through our backend platform.



THE ROUTES

Our algorithms calculate optimal routes and direct tourists.



GAMIFICATIONS

Posting pictures along routes earn your points.



DISCOUNTS

Exchange points for discounts.



ORDERING

For ordering contact us at **sales@lookat.hr**

Future
design,
future cities

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@lookat.sculptures



The Look@ Platform

By ordering **Look@ sculpture** you get an access key to the Look@ platform through which you can check and control all of your sculptures from any locations.



Look@
Be anywhere.



Future
design,
future cities

How it works?



CONNECT

Connect to the "LookAtWiFi", and go to getlookat.com to see a picture live preview on your phone. Position yourself and/or choose optional add-on Augmented Reality features.



START

Start a photo session when you are ready. Strike a pose and smile! Pictures will appear at your phone screen after 10-15 seconds.



SEND A POSTCARD

Make a postcard and send back home from the photo you just snapped or share the photos on social media through Look@ Wi-Fi!



LEARN

Educate yourself about the attraction you have just taken a picture in front of and find out what route to take to avoid crowds.

Meet the Look@ sculptures



SOLAR DRIVEN

It provides enough energy to supply itself with solar power for up to 15 days.



EASY TO INSTALL

Look@ is installed and ready for use after affixing it with only 4 screws.



MODERN DESIGN

An artistic, designer housing made to withstand all the weather conditions.



CONSTRUCTION

Sculptures are made of thick cold-pressed stainless steel.



FREE INTERNET

Look@ provides a free superspeed 4G Wi-Fi Internet connection.



CAMERA

A 20MP camera (DSLR) with top features is adjusted specially for the specific attraction.



"Make every
moment
count"

Meet the Look@ web-app



SIMPLICITY

Connect with one click and take selfies with another.



POSTCARD

Make your picture a postcard, and send it to someone special.



EDUCATION

Learn about a specific attraction and landmark nearby.



INFO

Get info about places to see, restaurants to eat at, and many other data.



Business Model

- WE **SELL** OR LEASE OUR **PHYSICAL PRODUCT**
- WE SELL **POSTCARDS** THROUGH OUR APP
- WE SELL **ADVERTISING SPACE**
- WE SELL **"SPECIAL FEATURE"** AR PICTURES

- OPTION 1:** We **sell** sculptures to cities
- we **split** the **in-app purchase** profit with the city.
- OPTION 2:** We **install** sculptures by **ourselves**
- we **don't split** the **in-app profit** with the city.
- OPTION 3:** We **sell** and **install** sculptures **as agreed**.



PREVIEW

Live preview on your mobile phone screen. It's like taking a selfie with your own smartphone.



SHARING

It's so easy over our superspeed 4G Wi-Fi Internet.



AUGMENTED REALITY

Add a historical figure or make the building look like it used to many centuries ago.



AVAILABILITY AND UPDATE

Our team will constantly work on improvements through free updates.