

# **INNOVATION APP**

The future starts with new ideas. Source the best from your business.

## What is the Innovation App?

The Innovation App is a forum that lets employees share and vote on ideas, helping you create full transparency on new initiatives, event suggestions and competition submissions. Employees post their ideas in a stream and allocate voting points in the app.

Source and rate ideas quickly and easily, with no need for meetings. Take action on the most popular ideas submitted each month via the Beekeeper Innovation App on mobile and web.



#### Foster innovation

Get everyone engaged with idea crowdsourcing via Beekeeper



### Reward employees

Vote for the top idea every month and reward the winning employee



### Value their insight

Encourage employees to share ideas, innovations and suggestions

Take action on the most popular input from the people who know your business best - your workforce. Your employees can easily and transparently submit ideas, vote for their favourite and determine a winner.

#### Innovation You have 30 points left 24 days remaining Time Period September 2018 Jeremy Smith 0 7th of September Filter by Category Select Categories: Hire on attitude, not just on experience We want great sales colleagues with the right ingredients to be brand champions! Sort by "Hire on attitude, train for aptitude" I heard recently that Nordstrom hires people into their teams and then trains them how to sell. I love my sales team! Let's keep our great attitude and make our culture stronger than Show only Ideas I voted for Operational Training for All Employees! **VOTE NOW** We already get lots of great customer service training but most of us on the shop floor don't get any raining about how our supply and storage is My colleagues and I have told customers that items they really wanted were out of stock on more than one occasion, only to find out that I could have given them more options if we had understood the supply process a little better. VOTE NOW

## 5 steps to innovation crowdsourcing

- Install the Innovation App and set up Innovation Streams. The app appears to all users with access to the Innovation Streams as a Navigation Extension
- Get everyone motivated for the first voting round!
- 3 Employees post their ideas on the streams. The streams sync to the Innovation App
- Access the app and allocate points to the best ideas. You can reallocate your points between ideas until the voting round closes
- The app posts the results of voting at the end of the round and reposts the top-voted idea to the streams